



**IFMA**<sup>TM</sup>  
International Facility Management Association  
Empowering Facility Professionals Worldwide



**In-Touch  
Advisory**  
... connecting you with solutions for your Built Environment

# ISO 41000 series empowering FM worldwide

**24 June 2021, Shanghai (virtual keynote)**

jointly organized by IFMA China and Shanghai Property Association



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## Stephen Ballesty

FRICS, FAIQS, IFMA Fellow, CFM, ICECA, CQS

Stephen's Sydney based consulting firm **In-Touch Advisory** connects stakeholders with solutions for the Built Environment across the property–construction–facilities life cycle.

Stephen is an Australian delegate for the ISO international FM standards initiative (ISO 41000 since 2012), ISO/TC-267's global liaison to ISO/TC-251 (ISO 55000 asset management since 2015).

In addition he was an Australasian representative to the RICS's Global Cost Prediction working group (2017-20) .

Stephen is a former member of the IFMA Board of Directors and Past Chairman of both the IFMA Foundation and FMA Australia.

**FM is complex, and becoming more so ...**

## Standards Matter, in the pursuit ...

a common language	consistent reporting	greater transparency
increased confidence through reduced risk	ability to performance benchmark	data capture, costing, analysis and forecasts

... of global market transparency, comparability and performance benchmarking



## ISO/TC 267 Facility Management (FM)

What is FM?



FM is an “organizational function which integrates people, place and process within the Built Environment with the purpose of improving the **quality of life** of people and the productivity of the core business”

Source: ISO 41011:2017



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## ISO/TC 267 Facility Management (FM)

### What is ISO?



International Standards Organization (**ISO**), founded in **1947**.

Membership of **165** countries, via national standards bodies.

Promoting worldwide consensus-based proprietary, industrial, and commercial **Standards**.

[www.iso.org/about-us.html](http://www.iso.org/about-us.html)

*'... when the world agrees'*



## ISO/TC 267 Facility Management (FM)

### ISO Standards?



# 23,574

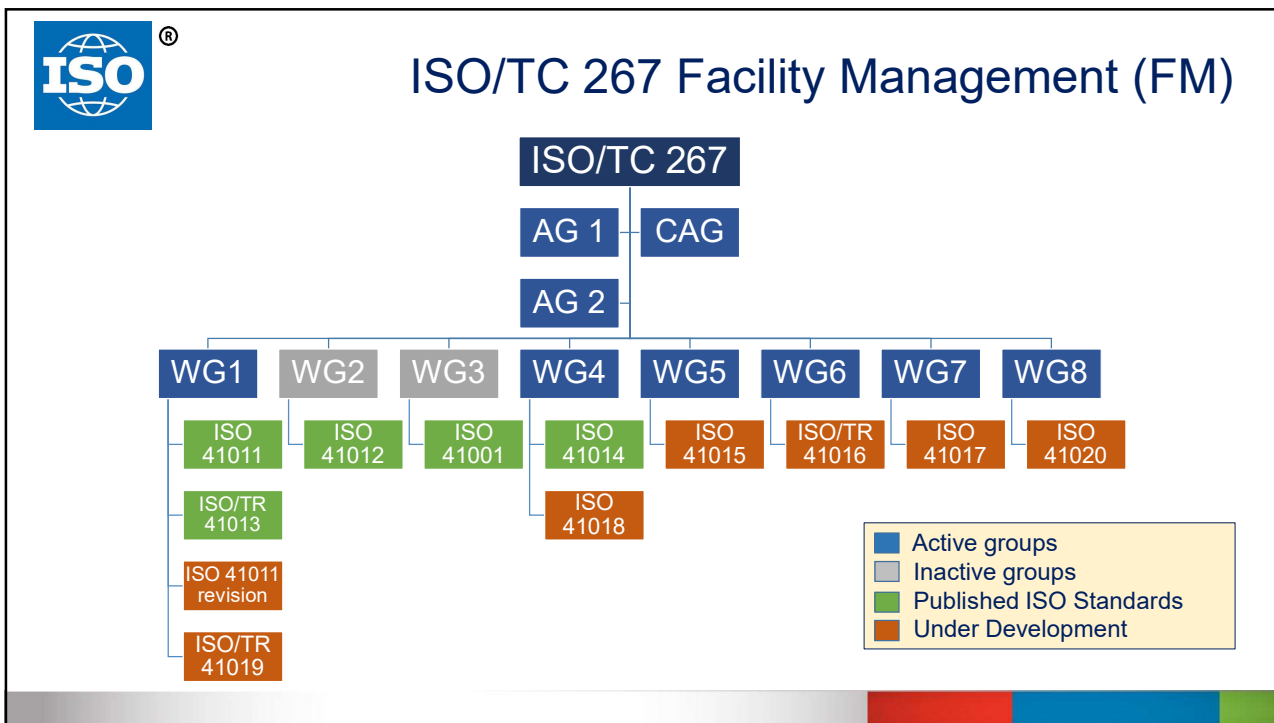
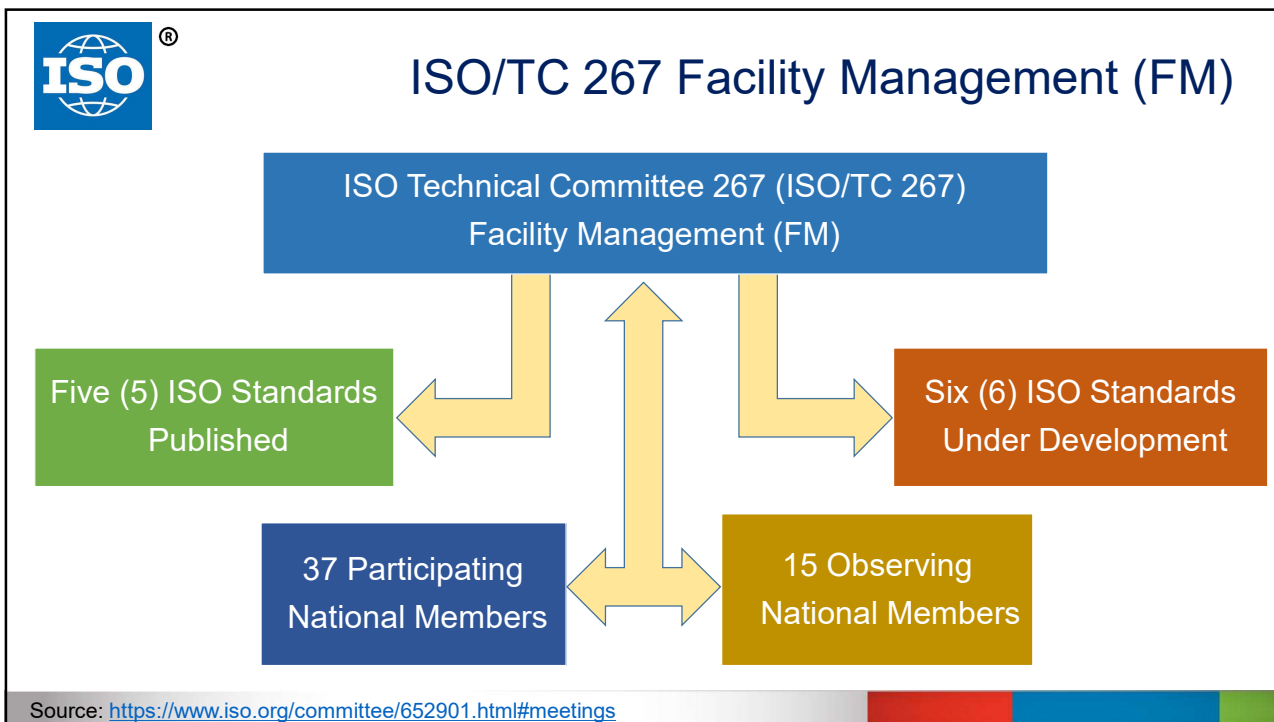
ISO standards  
as at 31 December 2020


For products, services and systems, to ensure quality, safety and efficiency **solutions** to global challenges.

*'... when the world agrees'*









## ISO/TC 267 Facility Management (FM)

ISO/TC267	WORKING GROUP (WG)	PUBLISHED ISO STANDARDS
WG 1	Concepts & Context	<b>ISO 41011: 2017</b> FM vocabulary <b>ISO/TR 41013: 2017</b> FM Scope, key concepts and benefits
WG 2	Operations	<b>ISO 41012: 2017</b> FM Guidance on strategic sourcing and the development of agreements
WG 3	Management Systems	<b>ISO 41001: 2018</b> FM Management systems - Requirements with guidance for use
WG 4	Strategy & Policy	<b>ISO 41014: 2020</b> Development of FM strategy



## ISO/TC 267 Facility Management (FM)

ISO/TC267	WORKING GROUP (WG)	UNDER DEVELOPMENT (titles may be subject to revision)
WG 1	Concepts & Context	<b>ISO 41011</b> FM vocabulary (2 <sup>nd</sup> edition revision) <b>ISO/TR 41019</b> The role of FM in sustainability and resilience
WG 4	Strategy & Policy	<b>ISO 41018</b> Development of FM policy
WG 5	Human Experience	<b>ISO 41015</b> FM influencing organizational behaviours for improved facility outcomes
WG 6	Technology in FM	<b>ISO 41016</b> Technology in FM - Scope, key concepts and benefits
WG 7	Emergency Management	<b>ISO 41017</b> FM guidance on emergency management of epidemic prevention in the workplace
WG 8	Performance Measurement & Improvement	<b>ISO 41020</b> FM performance measurement and improvement



## ISO/TC 267 Facility Management (FM)

### Why are FM Standards important?

- Improved procedures, productivity and performance
- Maintain regulatory compliance and provide safe workplaces
- Develop functional and motivating Built Environments
- Optimize life cycle performance and cost controls
- Enhance organizational identity and reputation
- Improve sustainability and resilience
- Focus on **Quality of Life** for all

<https://committee.iso.org/home/tc267> for international FM standards



## ISO/TC 267 Facility Management (FM)

### What is a Management Systems Standard (MSS)?

*The basis for objectives, auditable outcomes and ISO certification.*



Flexibility



Discipline



Consistency

*“Management systems are those activities used to **anticipate, prevent, and resolve known problems.**”*

Source: Harvard Business School, 2008





## ISO/TC 267 Facility Management (FM)

### Why is an MSS important?

MSS adoption per **ISO 9001** business case evidence:

- ❑ **Management:** Certified companies **outperformed** the market
- ❑ **Finance:** **55%** achieved **cost savings**
- ❑ **Operations:** **75%** boosted their **performance**
- ❑ **Services:** **75%** improved **customer service and loyalty**
- ❑ **Marketing:** **71%** acquired **new customers** and retained **existing clients**



Source: British Standards Institute (BSI) Report: Bottom line a priority? 2015  
 Note: ISO 9001 was first published in 1987.



## ISO/TC 267 Facility Management (FM)

### How many other MSS's are there?



Source: <https://www.iso.org/management-system-standards.html>, 31 December 2020



## ISO/TC 267 Facility Management (FM)

### How is ISO 41001: 2018 structured? ISO41001:2018 如何构成?

Follows an established ISO template, and provides a basis for audit and certification:

- |                                |                           |
|--------------------------------|---------------------------|
| 1. Scope                       | 7. Support                |
| 2. Normative References        | 8. Operation*             |
| 3. Terms & Definitions         | 9. Performance evaluation |
| 4. Context of the Organization | 10. Improvement           |
| 5. Leadership                  |                           |
| 6. Planning                    |                           |

← contains bulk of the specific requirements

### ISO 41001:2018 (MSS) outline

#### Context of the Organization

- External & Internal Issues
- Interested Party Requirements
- Establish Scope
- Document Scope
- FM Management System

#### Planning

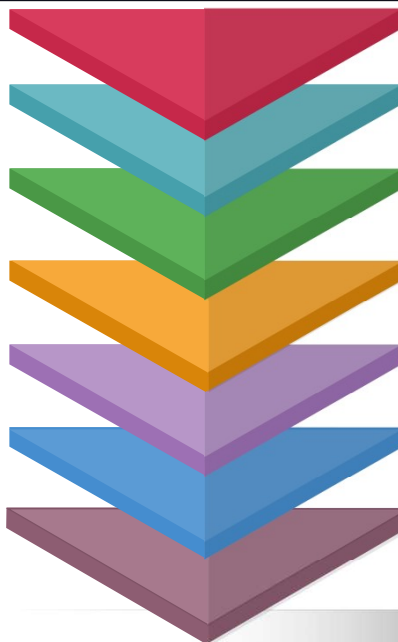
- Risks & Opportunities
- Plan / Address Risks
- Requirements of Stakeholders
- FM Objectives
- Implementation Plan
- Planning Horizons

#### Operation

- Processes
- Change Control
- Control Processes
- Customer Relationships
- Integrate Service Delivery

#### Improvement

- Nonconformity
- Corrective Actions
- Proactive Measures
- Gap Analysis
- Continually Improve



#### Leadership


- Leadership & Commitment
  - Establish FM Policy
  - Communicate FM Policy
    - Relevant Roles
- Responsibility & Authority

#### Support

- ID & Secure Resources
  - Source & Monitor
    - Competencies
    - Awareness
  - Communications
- Information Required

#### Performance Evaluation

- Scope of Monitoring
- Monitoring Means & Methods
- Documented Results
- Evaluate Performance
  - Performance Audits
- Top Management Review
- Communicate / Act on Results



# ISO/TC 267 Facility Management (FM)

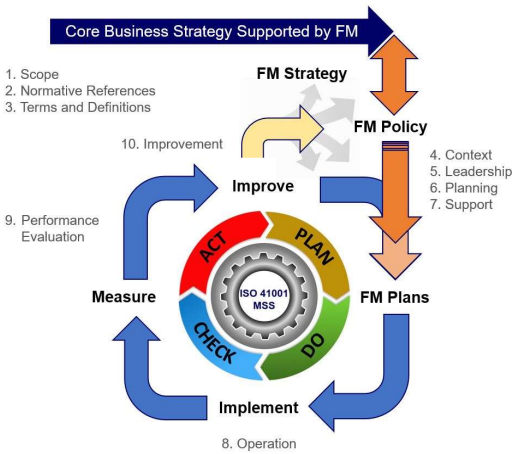
## ISO 41001 MSS

**Demand Organization**  
*... is an "entity which has a **need** and the authority to incur costs to have **requirements met**"*

Source: ISO 41011:2017

**DEMAND ORGANIZATION**


Core Business Strategy Supported by FM



**(FM) ORGANIZATION**

Source: Adapted from ISO 41001: 2018

1. Scope
2. Normative References
3. Terms & Definitions
4. Context of the Organization
5. Leadership
6. Planning
7. Support
8. Operation
9. Performance Evaluation
10. Improvement



# ISO/TC 267 Facility Management (FM)

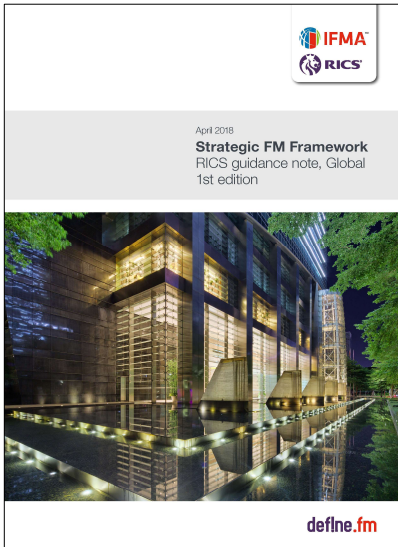
## What else from IFMA?

**Strategic FM Framework** (April, 2018)

Practical guidance note aligned to ISO 41000 series by Dave Wilson FRICS, IFMA Fellow

***"FM as a discipline is about much more than the management of buildings and services: it is critical to the successful functioning of every organization which occupies property."***

[http://community.ifma.org/knowledge\\_library/m/members\\_only\\_content/1058021](http://community.ifma.org/knowledge_library/m/members_only_content/1058021)



April 2018  
**Strategic FM Framework**  
 RICS guidance note, Global  
 1st edition

defme.fm



## ISO/TC 267 Facility Management (FM)

### Why adopt ISO 41001?

*with alignment to ISO/IEC 17021 part 11 Conformity Assessment*

- Establish **criteria** for policies and procedures
- Evaluate **methodology** for document control
- Justify inclusion of any '**should**' statements
- Justify exclusion of any '**shall**' statements
- Define internal and / or external **audit processes**



## ISO/TC 267 Facility Management (FM)

### Why adopt ISO 41001?

*with alignment to ISO/IEC 17021 part 11 Conformity Assessment*

- Define internal and / or external **audit processes**\*
- Define **certification** parameters and boundaries
- Understand the **impacts** of non-conformity
- Identify **continuous improvement** opportunities
- Communicate the **value proposition** of a MSS





## ISO/TC 267 Facility Management (FM)

**COVID-19**

April 2020 NEWS:

ISO/TC267 continues to make strides with the ISO 41000 series of international facility management (FM) standards despite the COVID-19 global pandemic.

Find out why standards are important in a crisis, and recovery.

<https://tinyurl.com/yculzf7m>

### Facilities Management, Coronavirus, and the Value of ISO 41001

... the role of FM standards in a crisis



Source: <https://committee.iso.org/sites/tc267/home/news.html>



## ISO/TC 267 Facility Management (FM)

**Sustainable FM**

### SUSTAINABLE DEVELOPMENT GOALS

ISO/TC267 have committed to developing **ISO/TR 41019** “*The role of FM in sustainability and resilience*” based on the alignment of the ISO 41000 series with the **UN’s SDGs**.

**1** NO POVERTY



**2** ZERO HUNGER



**3** GOOD HEALTH AND WELL-BEING



**4** QUALITY EDUCATION



**5** GENDER EQUALITY



**6** CLEAN WATER AND SANITATION



**7** AFFORDABLE AND CLEAN ENERGY



**8** DECENT WORK AND ECONOMIC GROWTH



**9** INDUSTRY, INNOVATION AND INFRASTRUCTURE



**10** REDUCED INEQUALITIES



**11** SUSTAINABLE CITIES AND COMMUNITIES



**12** RESPONSIBLE CONSUMPTION AND PRODUCTION



**13** CLIMATE ACTION



**14** LIFE BELOW WATER



**15** LIFE ON LAND



**16** PEACE, JUSTICE AND STRONG INSTITUTIONS



**17** PARTNERSHIPS FOR THE GOALS









*Find out more...*



## ISO/TC 267 Facility Management (FM)

- ❑ ISO standards status - <https://www.iso.org/committee/652901.html#meetings>
- ❑ ISO/TC267 website - <https://committee.iso.org/home/tc267>
- ❑ TC 267 on LinkedIn and follow #ISO41000 - <https://www.linkedin.com/company/iso-tc-267>
- ❑ ISO standards store (sample ISO 41001 link) - <https://www.iso.org/standard/68021.html>
- ❑ Contact your National Standards Body (NSB) in your country

### New 2020 FAQ feature -

<https://committee.iso.org/sites/tc267/home/faq.html>

*...why not get involved?*



*Join the team*

Representatives drawn from 52 countries who have been actively progressing the international FM standards initiative since 2012.

The ISO 41000 series defines FM as the foremost contributor to a more productive, sustainable and liveable Built Environment for all.

**ISO/TC 267**, St. Petersburg, Russia November 2019

## ISO/TC 267 Facility Management (FM)



*... make a difference!!*



## ISO/TC 267 Facility Management (FM)

### Closing thoughts

**FM** is an “organizational function which integrates people, place and process within the Built Environment with the purpose of improving the **quality of life** of people and the productivity of the core business”.

Source: ISO 41011: 2017

- ❑ Recognition of the **complexity of modern assets and facilities**, and their relationship to risk management provides us with an opportunity to enhance the **strategic significance** of a responsibly managed and operationally efficient and effective **Built Environment** in a challenging world.
- ❑ ISO/TC267 answers the challenge of promoting, defining and coordinating the focus, scope and practice of the **FM profession**.
- ❑ ISO 41000 series provides a basis improved **FM consistency** and performance in planning, delivery and reporting.



**STANDARDS** are crucial to ...  
... the delivery of a more productive,  
sustainable and liveable Built Environment.

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Reflections and questions please to: [Stephen.Ballesty@in-touchadvisory.com](mailto:Stephen.Ballesty@in-touchadvisory.com)